

GQ PROMOTION



# THE GENTLEMEN'S FUND

## JOSH LUCAS on CONSERVATION

The ocean is where life began and what sustains it still. **The Gentlemen's Fund**® initiative, **Nautica**, and **Josh Lucas** are supporting **Oceana's** efforts to help prevent further pollution and the endangerment of aquatic life. With members in more than 150 countries, Oceana is the largest international organization committed exclusively to oceanic conservation. Their teams of scientists, economists, lawyers, and advocates win concrete policy changes that help preserve the health of our oceans. Each campaign they undertake has a specific time frame and objective aimed at making a tangible impact. When you consider that the majority of the planet is covered by water, saving the oceans means saving the world. It will take time, but it's worth it.

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KURT ISWARIENKO

